



WPXI
P.O. Box 640132
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Advertiser
Agency
Buyer
Salesperson

Pol/R Casey/D/US Senate (16759)
Shorr & Associates (2909)
D'ETTORRE,MICHAEL
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555

Invoice 631080
Inv Date 9/30/2012
Terms Net 30
Contract 331845
Bill Type Standard
Period 8/27/2012 - 9/30/2012

Shorr & Associates
1831 Chestnut Street
Philadelphia, PA 19103

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

CO-OP/Order Type Yes/Normal
Package

Gen. Date 10/1/2012 10:58:34AM

AgM

BOB CASEY JR 9/18
***** THIS IS A CASH IN ADVANCE

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:		TODAY 7-8A/1						
	Spot	7:00:00AM- 8:00:00	Day,W-2,Th-1,F-1	09/19/12 7:23AM (We)	00:30	Today Show	BCTV1201H	\$850.00	
	Spot	7:00:00AM- 8:00:00	Day,W-2,Th-1,F-1	09/19/12 7:57AM (We)	00:30	Today Show	BCTV1203H	\$850.00	
	Spot	7:00:00AM- 8:00:00	Day,W-2,Th-1,F-1	09/20/12 7:21AM (Th)	00:30	Today Show	BCTV1201H	\$850.00	
	Spot	7:00:00AM- 8:00:00	Day,W-2,Th-1,F-1	09/21/12 7:58AM (Fr)	00:30	Today Show	BCTV1203H	\$850.00	
2.0	Contract Line Remarks:		TODAY 7-8A/2						
	Spot	7:00:00AM- 8:00:00	Day,M-1	09/24/12 7:29AM (Mo)	00:30	Today Show	BCTV1203H	\$850.00	
3.0	Contract Line Remarks:		TODAY 8-9A/3						
	Spot	8:00:00AM- 9:00:00	Day,W-2,Th-1,F-1	09/19/12 8:37AM (We)	00:30	Today Show	BCTV1203H	\$800.00	
	Spot	8:00:00AM- 9:00:00	Day,W-2,Th-1,F-1	09/19/12 8:59AM (We)	00:30	Today Show	BCTV1201H	\$800.00	
	Spot	8:00:00AM- 9:00:00	Day,W-2,Th-1,F-1	09/20/12 8:33AM (Th)	00:30	Today Show	BCTV1203H	\$800.00	
	Spot	8:00:00AM- 9:00:00	Day,W-2,Th-1,F-1	09/21/12 8:51AM (Fr)	00:30	Today Show	BCTV1203H	\$800.00	
4.0	Contract Line Remarks:		TODAY 8-9A/4						
	Spot	8:00:00AM- 9:00:00	Day,M-1	09/24/12 8:43AM (Mo)	00:30	Today Show	BCTV1201H	\$800.00	
5.0	Contract Line Remarks:		NEWS 6-7A/6						
	Spot	S:59:04AM-Channel	Day,M-1	09/24/12 6:27AM (Mo)	00:30	Channel 11 News 6am	BCTV1203H	\$1100.00	
6.0	Contract Line Remarks:		ELLEN/7						
	Spot	10:00:04AM-Ellen	Day,W-2,Th-1,F-1	09/19/12 10:30AM (We)	00:30	Ellen	BCTV1203H	\$450.00	
	Spot	10:00:04AM-Ellen	Day,W-2,Th-1,F-1	09/19/12 10:45AM (We)	00:30	Ellen	BCTV1203H	\$450.00	
	Spot	10:00:04AM-Ellen	Day,W-2,Th-1,F-1	09/20/12 10:29AM (Th)	00:30	Ellen	BCTV1201H	\$450.00	
6.0	Spot			09/21/12					1 preempt @ \$450.00
								\$0.00	Marked as Did not Air
7.0	Contract Line Remarks:		ELLEN/8						
	Spot	10:00:04AM-Ellen	Day,M-1	09/24/12 10:37AM (Mo)	00:30	Ellen	BCTV1203H	\$450.00	
8.0	Contract Line Remarks:		JUDY 4-430P/10						
	Spot	4:00:04PM-Judge Ju	Day,M-1	09/24/12 4:20PM (Mo)	00:30	JUDGE JUDY 4P	BCTV1203H	\$550.00	
9.0	Contract Line Remarks:		NEWS 6-630P/11						
	Spot	6:00:04PM-CHANNE	Day,Sa-1	09/22/12 6:28PM (Sa)	00:30	CHANNEL 11 NEWS	BCTV1203H	\$850.00	
10.0	Contract Line Remarks:		JEOP 7-730P/12						
	Spot	6:59:29PM-Jeopardy	Day,W-2,Th-1,F-1	09/19/12 7:00PM (We)	00:30	Jeopardy	BCTV1203H	\$2200.00	
	Spot	6:59:29PM-Jeopardy	Day,W-2,Th-1,F-1	09/19/12 7:26PM (We)	00:30	Jeopardy	BCTV1201H	\$2200.00	
	Spot	6:59:29PM-Jeopardy	Day,W-2,Th-1,F-1	09/20/12 7:00PM (Th)	00:30	Jeopardy	BCTV1201H	\$2200.00	
	Spot	6:59:29PM-Jeopardy	Day,W-2,Th-1,F-1	09/21/12 7:13PM (Fr)	00:30	Jeopardy	BCTV1203H	\$2200.00	
11.0	Contract Line Remarks:		JEOP 7-730P/13						
	Spot	6:59:29PM-Jeopardy	Day,M-1	09/24/12 7:24PM (Mo)	00:30	Jeopardy	BCTV1201H	\$2200.00	
12.0	Contract Line Remarks:		WHEEL 730-8P/14						
	Spot	7:30:04PM-WHEEL	Day,W-2,Th-1,F-1	09/19/12 7:38PM (We)	00:30	Wheel Of Fortune	BCTV1203H	\$2200.00	
	Spot	7:30:04PM-WHEEL	Day,W-2,Th-1,F-1	09/19/12 7:53PM (We)	00:30	Wheel Of Fortune	BCTV1203H	\$2200.00	
	Spot	7:30:04PM-WHEEL	Day,W-2,Th-1,F-1	09/20/12 7:42PM (Th)	00:30	Wheel Of Fortune	BCTV1203H	\$2200.00	
	Spot	7:30:04PM-WHEEL	Day,W-2,Th-1,F-1	09/21/12 7:47PM (Fr)	00:30	Wheel Of Fortune	BCTV1203H	\$2200.00	



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Product
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Demo
Revision
Comments

Political - Federal Candidate (1067)
POL/R CASEY/D/SEN/PA (134170)
National/Political
/06318928

CO-OP/Order Type Yes/Normal
Package
Gen. Date 10/1/2012 10:58:34AM

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1831 Chestnut Street
Philadelphia, PA 19103

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Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
13.0	Contract Line Remarks:		<u>WHEEL 730P/15</u>						
	Spot	7:30:04PM-WHEEL	Day,M-1	09/24/12 7:44PM (Mo)	00:30	Wheel Of Fortune	BCTV1203H	\$2200.00	
14.0	Contract Line Remarks:		<u>LATE NEWS/16</u>						
	Spot	10:59:34PM-CHANNEL 11	Day,W-1,Th-1,F-1	09/19/12 11:28PM (We)	00:30	CHANNEL 11 NEWS AT 11P	BCTV1201H	\$2700.00	
	Spot	10:59:34PM-CHANNEL 11	Day,W-1,Th-1,F-1	09/20/12 11:21PM (Th)	00:30	CHANNEL 11 NEWS AT 11P	BCTV1201H	\$2700.00	
	Spot	10:59:34PM-CHANNEL 11	Day,W-1,Th-1,F-1	09/21/12 11:23PM (Fr)	00:30	CHANNEL 11 NEWS AT 11P	BCTV1201H	\$2700.00	
15.0	Contract Line Remarks:		<u>NEWS 6-7A/5</u>						
	Spot	5:59:04AM-Channel 11	Day,W-2,Th-1,F-1	09/19/12 6:14AM (We)	00:30	Channel 11 News 6am	BCTV1203H	\$1100.00	
	Spot	5:59:04AM-Channel 11	Day,W-2,Th-1,F-1	09/19/12 6:39AM (We)	00:30	Channel 11 News 6am	BCTV1203H	\$1100.00	
	Spot	5:59:04AM-Channel 11	Day,W-2,Th-1,F-1	09/20/12 6:38AM (Th)	00:30	Channel 11 News 6am	BCTV1203H	\$1100.00	
	Spot	5:59:04AM-Channel 11	Day,W-2,Th-1,F-1	09/21/12 6:23AM (Fr)	00:30	Channel 11 News 6am	BCTV1201H	\$1100.00	
16.0	Contract Line Remarks:		<u>JUDY 4-430P/9</u>						
	Spot	4:00:04PM-Judge Judy	Day,W-2,Th-1,F-1	09/19/12 4:11PM (We)	00:30	JUDGE JUDY 4P	BCTV1201H	\$550.00	
	Spot	4:00:04PM-Judge Judy	Day,W-2,Th-1,F-1	09/19/12 4:26PM (We)	00:30	JUDGE JUDY 4P	BCTV1203H	\$550.00	
	Spot	4:00:04PM-Judge Judy	Day,W-2,Th-1,F-1	09/20/12 4:12PM (Th)	00:30	JUDGE JUDY 4P	BCTV1203H	\$550.00	
16.0	Spot			09/21/12				1 preempt @ \$550.00	\$0.00
									Marked as Did not Air

REMIT TO: P.O. BOX 640132 PGH, PA 15264-0132

We warrant that the actual broadcast information shown on this invoice was taken from the official log.

Gross Total Commission	\$48,700.00 (\$7,305.00)
Net Total	\$41,395.00

Total Spots 37